



Foolproof Brewing Company Plans September Launch in Vermont

PAWTUCKET, Rhode Island, Sept. 10, 2014 – [Foolproof Brewing Company](#) announced today that its beers will be available for sale in the state of Vermont starting September 24. The company's beers will be distributed statewide exclusively by [g.housen](#).

"Vermont is a pinnacle market for craft beer in New England and a perfect fit for Foolproof," said Nick Garrison, Foolproof's president and founder. "With the growing demand for local canned craft beer, Vermont is a clear choice for us, and we are thrilled to be partnering with such a reputable wholesaler to bring our beers to the Green Mountain State."

"We are excited to bring the great beers of Foolproof to Vermont just in time for our foliage season – and even more excited about partnering with one of the industry's great craft breweries," said Richard Clarke, owner of g.housen. "What we admire about Nick and his philosophy on brewing delicious beer is his desire to think about specific life experiences and what style of beer would be absolutely perfect for that particular occasion. That is a 'foolproof' way to think about beer, and we believe it will be well received here in Vermont."

Launched in January 2013, Foolproof is one of the newest craft breweries in Rhode Island, and the company has been steadily increasing its distribution throughout New England. Foolproof's beers are also distributed in Rhode Island, Massachusetts, and Connecticut.

Year-Round and Specialty Beers

Foolproof produces four year-round beers, which will be available in draft and 12 oz. can format across Vermont. These year-round offerings include Barstool, an American golden ale dedicated to a night out at the bar; Raincloud, a robust porter for rainy days; Backyahd, an IPA for barbecuing and other outdoor activities; and LFU farmhouse ale, a post-workday beer. The brewery also produces a line of rotating specialty beers, including Revery Russian imperial stout and King of the Yahd imperial IPA that are available in draft, 22 oz. bottles, and 12 oz. cans for King of the Yahd.

About Foolproof Brewing Company

Foolproof Brewing Company (www.foolproofbrewing.com) in Pawtucket, Rhode Island, produces high-quality, hand-crafted beers designed with specific experiences in mind. Whether it be watching a baseball game, sitting at home on a rainy day, or just catching up with friends at the local pub, Foolproof's goal is to create unique and fulfilling beer experiences.

About g.housen

g.housen (www.ghousen.com) is the leading distributor of premium craft and specialty import beer in Vermont. We provide retailers, on-premise establishments, and suppliers with the expertise, service, and product delivery they need to maximize their revenue and seize profitable new opportunities.

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